

# Contest rules of V EDITA (2018)

## 1. Objective

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This contest is aimed at people and/or collectives who had filmed a documentary, fiction and/or experimental short film which tackle topics in relation with the defence or promotion of human rights, gender equity and social justice, as well as other topics which tackle, in a reflexive critical way, the Millennium Development Goals' targets (MDG) and the new agenda post-15 included in the Sustainable Development Goals (SDG).

ASAD aspires to encourage the debate and the critical reflection about these topics through the participants' works and proposals. We want to know new social imaginaries, look from other perspectives and approximate to non-hegemonic proposals which support a sustainable human development, human rights and social justice.

In conclusion, we search for works that promote messages in favour of individual and collective attitudes that could change unfair realities and propose a world more equitable and based on solidarity.

The contest "EDITA 2016" is included in the project "*Activ-arte por la diversidad en equidad: ciudadanía global, comunicación y alternativas a favor de la equidad de género y la diversidad cultural*", of the Asociación Solidaria Andaluza de Desarrollo (ASAD) and funded by the Agencia Andaluza de Cooperación Internacional para el Desarrollo (AACID).

## 2. Participants

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The participants could be collectives and authors whose works have been created after the **1 January 2016**.

## 3. Characteristics

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- The works will be entered in the contest by filling out the following form <https://edita.asad.es/inscripciones/> , after participants have read these rules.
- Participants can also sign up in our web site: [www.asad.es](http://www.asad.es) or in Laeditora's web site: [www.laeditora.org](http://www.laeditora.org)
- If you need further information, contact us in: [edita@asad.es](mailto:edita@asad.es)

Organization:



laedi[t]ora  
edi[t]ores sociales audiovisuales

Support:



Agencia Andaluza de Cooperación Internacional para el Desarrollo  
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- The works should be sent through the link on-line (with or without password) in a good quality.
- Every video format will be accepted.
- The video duration can't be longer than 30 minutes.
- If there is background music, it should be royalty free or you need to have the holder of the right's authorisation to use it. Another option is to create music just for the occasion.
- The video must follow the communicational, advertising and use of images guidelines detailed in the 5th point of the Código de conducta de las ONG de Desarrollo. All creations with violent, sexist or racist contents or that violate fundamental rights will be rejected.

## 4. Development of the contest

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- The last date for submitting works will be 10 September 2018.
- 10 short films will be selected and they will be showed in October, in the city of Granada (Spain). In this event the public's prize votes will be collected.
- The jury and public prizes will be given in this public event organised by The NGO Asociación Solidaria Andaluza de Desarrollo (ASAD).
- Regardless of this event, the prizes will be notified to the winner and published in [www.asad.es](http://www.asad.es), [www.laeditora.org](http://www.laeditora.org), and their respective social networks.
- The prizes will be declared void if in the Jury's opinion, the works don't have a minimum quality.

## 5. Participation

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- The participation implies the acceptance of the rules. The authors or collectives will be responsible if there's any claim in relation to intellectual property rights or image rights raised by people that appear in the videos.
- In accordance with the Organic Law 15/1999 de Protección de Datos Personales (protection of personal information), the participants give their consent for the treatment of their personal data in relation with the process of the contest.
- The participation in this contest leads to the transfer of the publication and image reproduction rights. The participation also involves the consent to add the submitted images to the ASAD ONG files. ASAD could use them in different exhibitions without financial gain in the context of its cooperation and education for development projects.

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## 6. Jury

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The Jury will be formed by at least four professionals from the audiovisual, cooperation and education for development sector. Their decisions will not be open to appeal.

## 7. Prizes

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The prizes of the III Social Audiovisual Contest EDITA are:

- 1st Jury's Prize EDITA 2018, amount of 700 Euros in audiovisual equipment according to the winner's choice and a certificate of acknowledgment.
- 2nd Special Public Mention Prize EDITA 2018, amount of 300 Euros in audiovisual equipment according to the winner's choice and a certificate of acknowledgment.

## 8. Contact

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For any additional consultation in relation with this contest, please contact us in: [edita@asad.es](mailto:edita@asad.es)

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