

CONTEST RULES OF VII EDITA (2020)

Festival's Identity

EDITA is a short film festival focused on social transformation. Its goal is to increase critical capability, involve society in the promotion of human rights through film making, besides making the public feel the calling of social change.

ASAD aspires to encourage the debate and the critical reflection about these topics through the participants'; works and proposals. We want to know new social imaginaries, look from other perspectives and approximate to non-hegemonic proposals which support a sustainable human development, human rights and social justice.

The contest "EDITA 2020" is included in the Project *ActivArte: Comunicación para la acción local desde un enfoque de género y de interseccionalidad*, of Asociación Solidaria Andaluza de Desarrollo (ASAD) and funded by the Agencia Andaluza de Cooperación Internacional para el Desarrollo (AACID).

1. Objective

This contest is aimed at people and/or collectives who had filmed a documentary, fiction and/or experimental short film which tackle topics in relation with the defence or promotion of human rights, gender equity and social justice, as well as other topics which tackle, in a reflexive critical way, poverty and spread alternative experiences of social change emerging in different parts of the world. These can be addressed through initiatives of social movements, groups, organizations, NGOs, Development NGOs and others that focus on the positive aspects of change and the constructions of new imaginaries, as well as what the collectives and people can do together; make visible the dignity and the capacities of the people who fight against injustice. They are, in fact, the main engine of CHANGE.

In conclusion, **we search for works that promote messages in favour of individual and collective attitudes that could change unfair realities and propose a more equitable and solidary world.**

2. Participants

The participants could be collectives and authors whose works have been created after the **1 January 2018**.

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3. Requirements

- Having read these rules, the works will join the contest by **filling out the following form:** <https://bit.ly/36ZQmpm>
- Works must be sent through a link (with or without password) in high quality. There are no further requirements about film formats or platforms.
- If the film has copyrighted music, license or authorization must be shown.
- The film must follow the communicational, advertising and use of images guidelines detailed in the 5th point of the *Código de conducta de las ONG de Desarrollo*: https://coordinadoraongd.org/wp-content/uploads/2016/01/Codigo_Conducta.pdf
- All creations with violent, sexist, racist or any content that violates fundamental rights will be rejected.

4. Contest categories

- International fictional short film contest. **Films up to 15 minutes.**
- International documentary/experimental short film contest. **Films up to 20 minutes.**

5. Prizes

The prizes of VI Social Audiovisual Contest EDITA are:

- Jury prize of VII Social Audiovisual Contest EDITA 2020 to the **best fictional short film**, amount of **400 euros in audiovisual equipment**, according to the winner's choice and a certificate of acknowledgment.
- Jury prize of VII Social Audiovisual Contest EDITA 2020 to the **best documentary/experimental short film**, amount of **400 euros in audiovisual equipment**, according to the winner's choice and a certificate of acknowledgment.
- Special Public Mention Prize to the **best fictional or documentary/experimental short film**, amount of **200 euros in audiovisual equipment**, according to the winner's choice and a certificate of acknowledgment.

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6. Development of the contest and Jury's decision

- **The works can be sent from 1 June at 12:00 until September 25, 2020 at 0:00 (official deadline).**
- The Jury will select the finalist works, which will be shown at the EDITA festival. **The celebration is planned to take place in person during two days by the end of 2020, in the city of Granada (Spain). Nevertheless, due to the health emergency caused by COVID-19, the festival might be held on-line. The final decision will be made in fall 2020, according to the measures taken by authorities.**
- The Jury will choose a winner, of each category, from the finalist works. Public attending the projections will vote for the winner to each Special Mention.
- The Jury prize will be announced to the winners 10 days before the celebration of the festival. Special Public Mention Prize will be announced immediately after the festival through an official statement. The Jury's decision will be published on the festival's website, www.edita.asad.es, as well as on the ASAD website, www.asad.es and www.laeditora.org. It will also be announced on social media.
- The prizes will be declared void if in the Jury's opinion, the works don't have a minimum quality.

7. Jury

The Jury will be formed by at least four professionals from the audiovisual, cooperation and education for development sector. Their decisions will not be open to appeal.

8. Participation and film rights

The participation implies the acceptance of the rules:

- The authors or collectives will be responsible if there's any claim in relation to intellectual property rights or image rights raised by people that appear in the videos.
- If the exhibition takes place on-line, ASAD will broadcast with all possible security measures and will try to avoid, by the available means, the possible illegal copy of the works. However, if this happens, ASAD won't be able to take responsibility for the damage caused.
- In accordance with the Regulation (EU) 2016/679 and the Organic Law 3/2018, participants give their consent for the treatment of their personal data in relation with the process of the contest.
- The participation in this contest leads to the transfer of the publication and image reproduction rights. The participation also involves the consent to add the submitted images to the ASAD ONG

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files. ASAD could use them in different exhibitions without financial gain in the context of its cooperation and education for development projects.

Your data will not be transferred to third parties, except legally authorized assignments and will be kept for the legally established time. At any time you can exercise the right of access, rectification, limitation, deletion, portability and opposition to treatment, by mail to the following address: C/ Alhóndiga, nº6 2-B, 18001 (Granada); or sending an email to asad@asad.es

Contact:

For any additional consultation in relation with this contest, please contact us in: edita@asad.es

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